

Hiring Experienced SEO Executive (Female)

We are having an urgent opening at Comval IT Solutions Private Limited for the position of an **experienced Female SEO Executive** who can join our team immediately.

REQUIRED EXPERIENCE:

Minimum 2 years of experience in SEO and Google Adwords with having a proven track record of improving keyword rankings and website traffic (both organic and paid).

JOB RESPONSIBILITIES:

- Able to take the complete Ownership of the Project.
- Keyword Research
- Competitive Analysis
- Strategy Building
- SEO Action plan for On page and Off Page SEO.
- In- Depth Site Analysis
- Content Optimization to make it SEO Friendly.
- Quality Backlink Creation
- Set up and Monitor the complete Google Ads campaign including Ad group creation, AD content drafting and A/B testing etc.
- Focus on achieving measurable results such as improvement in keyword rank, DA, PA, website traffic and maximize returns through successful paid campaigns.

QUALIFICATION:

- Must be a graduate
- Proven experience as an SEO specialist or similar role

ADDITIONAL PREFERENCE:

- Experience in GMB Marketing and custom CMS other than Wordpress is a plus.

Salary & Other Facilities

- Salary will be as per experience and it is negotiable
- This is a Work from Office Position. Candidates residing near office location (Central Kolkata) will be preferred
- Job Type: Full-time

Eligible candidates can contact us at **8276046396** for further details or email us at hr@comvalitsolutions.com

