

Urgent Opening for Experienced Social Media Marketing Executive

We are having an urgent opening at Comval IT Solutions Private Limited for the position of an **experienced Social Media Marketing Executive** who will be responsible for complete activity.

Requirements:

- Can join immediately
- Minimum 2 years of experience in Facebook Marketing/ LinkedIn Marketing including paid campaign
- Proven Experience in successful strategy planning
- Experience in creative social media content development
- Understanding of different Industry and their marketing needs
- Stay updated with latest trends and best practices

Job Responsibilities:

- Take ownership of tasks
- Competitor Research
- Complete Facebook Marketing LinkedIn Marketing - planning to post marketing activities
- Identify the pitfall and adjust future plans accordingly
- Craft Engaging Taglines and Post content
- Day to day activities to maintain Social Media presence
- Build Relationships with followers through consistent communication.
- Create and Manage Facebook Ad Campaign
- Optimize Facebook ad campaigns based on performance data and trends
- Collaborate with the creative team to produce effective ad creative
- Monitor KPI progress using Google Analytics
- Performance report creation and presentation to management

Qualification:

- Must be a graduate
- Proven experience as a Facebook Marketer/LinkedIn Marketer
- Excellent communication and organizational skills
- Must be creative

Salary & other facilities:

- Salary will be as per experience and it is negotiable
- This is a Work from Office Position. Candidates residing near office location (Central Kolkata) will be preferred
- Job Type: Full-time

Eligible candidates can contact us at **8276046396** for further details or email us at hr@comvalitsolutions.com

